

*Inspiring Indian Women Farm to Fork*



# WOMEN IN AGRI BUSINESS

Global Conference, Exhibition,  
Networking Meet & Awards

22nd AUGUST 2024

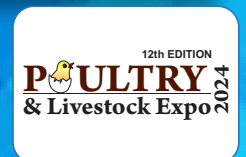
BIEC, Bangalore, India

Join us as a

► SPEAKER ► PARTNER ► EXHIBITOR ► DELEGATE



On the occasion of  
**INDIA'S LARGEST  
AGRI & FOOD BUSINESS SHOW**



22-23-24 AUGUST 2024

Bangalore International Exhibition Centre (BIEC), Bangalore, India

Organizer



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## EMPOWERING WOMEN IN AGRI BUSINESS



In agribusinesses, women are catalysts for change, driving innovation and sustainability from farm to fork. Their roles encompass diverse areas, including farming, supply chain management, value addition, and marketing. Despite facing challenges such as limited access to resources and gender bias, women are reshaping the agribusiness landscape through resilience and determination. From cultivating crops to managing post-harvest processes, women are vital contributors to agricultural production. They leverage technology and best practices to enhance productivity and minimize waste, ensuring a steady supply of high-quality produce. Additionally, women entrepreneurs are venturing into value addition and food manufacturing, adding value to raw agricultural products and creating employment opportunities in rural areas.

We are glad to inform you that the 15th edition of **India Foodex 2024**, an International exhibition on food products, beverages, machinery & allied industries, along with **AgriTech India 2024**, an expo on Agri, Horti, Farm Machinery, Processing technologies, Seeds, Dairy, Poultry & Livestock Equipment and allied industry, is scheduled to be held from **22 - 24 August 2024 at Bangalore International Exhibition Centre (BIEC), Bangalore**, India witnessing the participation of over 20 countries having a footfall of 25000+ trade visitors including Progressive Farmers, Food Manufacturers, FPO's, Agri & Food Startups etc. This event will have major participation from Turkey, Germany, Italy, Spain, Iran, Taiwan, Thailand, UAE, UK, Russia, China, Israel, Indonesia, Nepal and other countries.

On the auspicious occasion of the **15th Anniversary** of our event

series We Media Today Group are pleased to launch '**Women In Agri Business - a Global Conference, Exhibition, Networking Summit and Awards**' on 22nd August 2024 at BIEC, Bangalore, India. It is a dedicated event to celebrate Women and their contributions to Agri & Food sectors.

As leaders in agribusinesses, women pioneer sustainable practices and advocate for gender equality. They challenge traditional norms and promote inclusive policies that empower women farmers and entrepreneurs. Initiatives supporting women's access to finance, education, and technology are essential for fostering their participation and leadership in the sector.

The future of agribusiness is promising with women at the helm of innovation and change. Digitalization, climate resilience, and evolving consumer trends present new opportunities for women to drive growth and sustainability in the industry. By addressing barriers and promoting women's empowerment, we can harness their full potential and create a more equitable and resilient agribusiness ecosystem.

**Women in Agri Business** is dedicated to discussing the role of women in Farming, Post Harvest & Supply Chain Management, Value addition and food manufacturing, Sales and Marketing, Imports and Exports, Retail and Distribution, Culinary Arts, Consultancy and Agri Start-ups, Banking and Financial Services, Brand Management and Advertising, Modeling, Sustainable Practices, Challenges faced by Women, the Future of Women in Agri & Food sectors.

*Let's join us and be a part of this initiative....*







## REASONS TO JOIN THE CONFERENCE

The 'Women in Agri Business' will be the first of its kind events, going to happen in Bangalore to recognize agri business community where the sharing of success stories, milestones, knowledge and industry innovations will be on forefront for helping women excel in the sector.

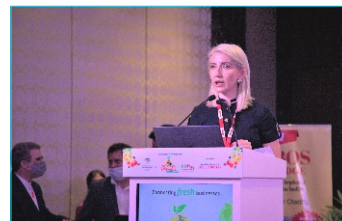
Attendees will benefit from presentations, panel discussions on the role of women in Indian food security, latest trends, outlooks, and innovations in agri and food sectors and enjoy unparalleled networking opportunities with influential personalities, exhibitors and hundreds of trade visitors across South Asia.

- Celebrating contribution & success stories
- Empowering entrepreneurs
- Showcasing innovations
- Visibility & recognition
- Personal & professional growth
- Advocacy & collaboration
- Leadership & skill development
- Learning from industry experts

## PARTICIPANTS PROFILE

- |                   |               |                     |
|-------------------|---------------|---------------------|
| • Growers         | • Bankers     | • Manufacturers     |
| • FPOs & SHGs     | • Chefs       | • Distributors      |
| • Retailers       | • Exporters   | • Govt. Authorities |
| • Importers       | • Logistics   | • Diplomats         |
| • Associations    | • Wholesalers | • others            |
| • Cold chain Cos. | • E-commerce  |                     |

## PREVIOUS GLIMPSSES







CORPORATE DELEGATES FEE (per person)

**Rs.- 6,500/- (+ GST 18%)**

FPOs/Ag STARTUPS DELEGATES FEE (per person)

**Rs.- 4500/- (+ GST 18%)**

#### CONFERENCE HIGHLIGHTS

**40+**  
Experts

**350+**  
Delegates

**06+**  
Sessions

**25+**  
Awards

#### EXHIBITION HIGHLIGHTS

**30+**  
Countries

**350+**  
Participants

**40+**  
Experts

**25000+**  
Visitors

## ABOUT US

Media Today Group is among one of the India's leading agro trade event organiser and publications house. We are pioneer in organizing specialised trade exhibitions on Food, Hospitality, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, Cold Chain Industry including food and commodities conferences, workshops, etc. with the active support, and valued guidance from different Ministries and Departments like Ministry of Agriculture and Farmers Welfare (Govt. of India), Mission for Integrated Devolvement of Horticulture (MIDH), NHB, Ministry of Food Processing Industries (Govt. of India), APEDA, (Ministry of Commerce & Industry), National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Govt. Departments.

Since 1996, Media Today Group is backed by dedicated team of professionals, technocrats and marketing experts with over a decade of experience in publishing and conducting Exhibitions, Conferences, Workshops, Training Programmes right from Planning to Execution. We publish prestigious magazines like Floriculture Today, AgriBusiness & Food Industry, Oils & Fats Today, Newspaper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

We also participate in all major National and International Exhibitions related to Agriculture, Food Processing, Technologies, Floriculture & Horticulture held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Nepal, Sri Lanka, etc. We have a strong marketing network spread over all major business destinations like New Delhi, Bombay, Pune, Coimbatore with Marketing Associates in China, Turkey, Thailand, Taiwan and Russia.

For details on Partnership, Stall Booking, On site branding & Conference



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